

# ADVERTISING RATE SHEET

Program Ads are an avenue to get your brand, product or information directly into the hands of event attendees/supporters. Each attendee will receive a link to the virtual ad booklet which they can access anytime throughout the year to patronize your business. The program booklet will also be available following the event on the Chapter website for a specified time.

## DEADLINE FOR ADVERTISING: August 26, 2024

\_\_\_\_\_ \$250 Back Outside Cover      \_\_\_\_\_ \$150 Full Page

\_\_\_\_\_ \$75 Half Page      \_\_\_\_\_ \$50 Quarter Page

### Direct Contribution\*

**I will not be able to place an ad in the souvenir booklet. However, please accept my contribution of \_\_\_\_\_ \$25      \_\_\_\_\_ \$50      \_\_\_\_\_ \$100 Other \$ \_\_\_\_\_**

*\*DIRECT contributions will be acknowledged in the event program booklet.*

Name of Organization/Individual: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

### Advertisement Guidelines

- **Form, ad, and payment must be received by August 26, 2024.**
- Artwork must be DISPLAY/PRINT READY.
- Ads must be of good quality – no distorted photos or text.
- Back cover and inside front/back cover ads are accepted on a first come basis.
- Ad files must be submitted electronically. Accepted formats: PDF, JPEG, or PNG. Minimum 300 dpi.
- **SAVE FORM AND SUBMIT FORM AND AD VIA EMAIL to: [pr@iacdst.org](mailto:pr@iacdst.org).**

### Payment

Payments accepted via Eventbrite (processing fee applies) or U.S. Postal Service (USPS).

- **Eventbrite:** <https://tinyurl.com/IACJazzBrunch>
- **USPS:** Make check payable to Delta Sigma Theta Sorority, Incorporated  
Mail to: P.O. Box 881855 Los Angeles, CA 90009  
Check **MUST** be received by August 26, 2024.

**Questions?** Contact Sabrina Barnes at [pr@iacdst.org](mailto:pr@iacdst.org) or 310.612.9778.